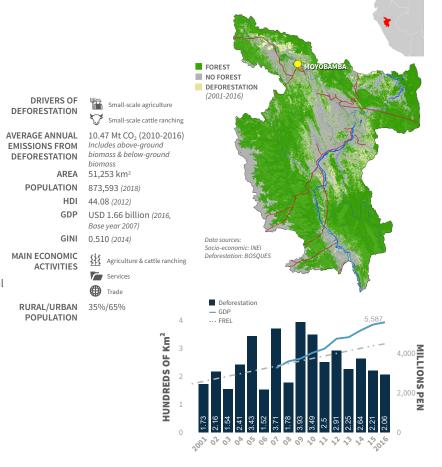


LOW-EMISSION RURAL DEVELOPMENT (LED-R) AT A GLANCE

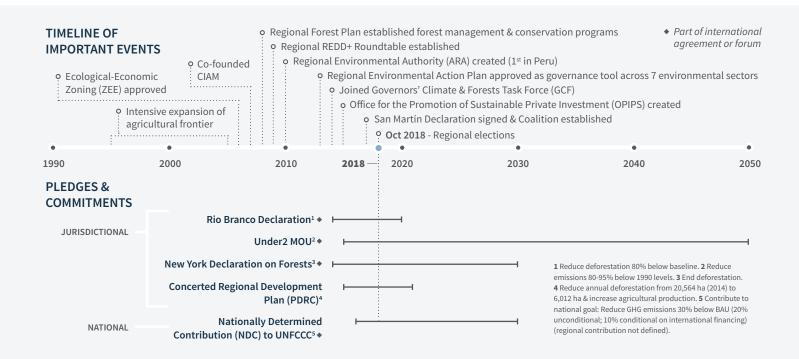
- Founding member of Interregional Amazonian Council (CIAM) – coordination council of 6 Peruvian regions to strengthen the decentralization process & formulate an inter-regional agenda for sustainable development
- Regional Government promotes a Production-Protection-Inclusion (PPI) approach, which seeks to increase competitiveness & sustainability of regional production
- · Over 21% of region designated as Protected Area
- Deforestation decreased 47% with respect to the historical peak (2009)
- Largest producer of rice, coffee, & cacao nationally, promoted using a PPI approach
- ACOPAGRO co-op (one of Peru's largest cacao producers & exporters) is implementing a community reforestation program & deforestation-free production, with NGO support

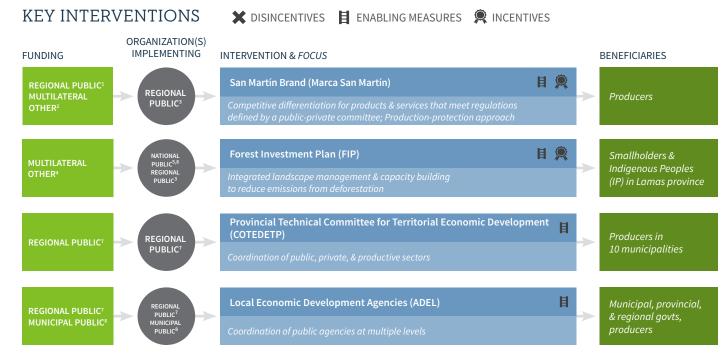


SPOTLIGHT ON INNOVATION

The Office for the Promotion of Sustainable Private Investment (OPIPS) was created in 2015 to attract private investment by forging public-private partnerships that result in sustainable purchasing agreements. It was established as a specialized, consultative unit assigned to San Martín's Office of General Management. OPIPS is responsible for encouraging and supporting the activities of the private sector, aimed at promoting the development of regional resources and creating necessary instruments and mechanisms. In particular, it helps to link investors with small producers, supports producers with

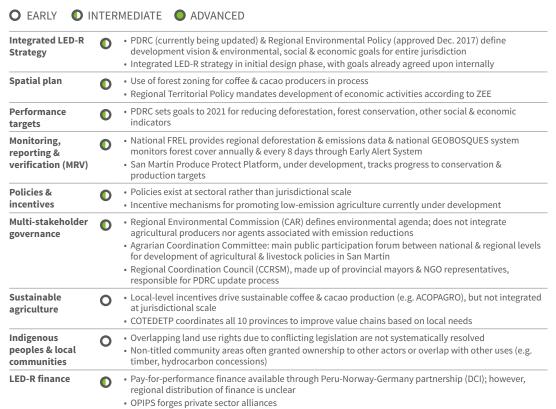
potential, coordinates with other regional entities (such as the regional agriculture management agency) to provide technical assistance to producers. Finally, OPIPS represents the regional government in its dealings with local, national and foreign investors and supports the positioning of the region as an attractive destination for socially inclusive and environmentally responsible investment. In this respect, OPIPS is poised to play an important role in promoting the "Marca San Martín," including negotiating potential jurisdictional-scale sourcing agreements.





1 Regional Government of San Martín (GORESAM) general budget. 2 Peru-Norway-Germany Joint Declaration of Intent on REDD+ (DCI). 3 GORESAM. 4 World Bank (Climate Investment Funds), Inter-American Development Bank. 5 Ministry of Environment (MINAM). 6 Forest & Wildlife Service (SERFOR). 7 Regional Agriculture Office (DRASAM). 8 Municipal governments.

PROGRESS TO JURISDICTIONAL SUSTAINABILITY



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COMPLETE REFERENCES & DATA SOURCES PROVIDED AT www.earthinnovation.org/state-of-jurisdictional-sustainability 2018/11/27

TECHNICAL TEAM









CHALLENGES & OPPORTUNITIES

CHALLENGES

- Ineffective land use laws contribute to high incidence of illegal activities (e.g. land trafficking, illegal deforestation & timber extraction, inter alia)
- Lack of formal mechanisms for coordinating government agencies
- Centralized governance structure in Peru contributes to prevalence of policies designed at national rather than regional level & inadequate budget allocation

OPPORTUNITIES

- Potential to scale up ADEL to coordinate landscape-scale approaches to development
- Increasing global interest in San Martín, fostered in part by its leadership of the PPI approach, could improve direct access to finance for the jurisdiction
- Effective agroforestry policy & zoning could contribute to reduction of emissions from agricultural expansion

SUPPORTED BY



