

Ana Luisa Mancini Da Riva's bio



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Instituto Semeia Executive Director's since the beginning of its operational activities, Ana Luisa has been build up a career focused on Business & Environment. Instituto Semeia is a Brazilian NGO devoted to bringing together public and private entities to develop responsible, world-class management models for Brazil's protected areas, reconciling tourism and conservation. She has led the team that pioneered the very first Public Private Partnership for conservation of biodiversity, social, historical and cultural values of Natural Parks in Brazil.

Before joining Semeia, Ana Luisa worked for 3 years at IFC-World Bank, managing projects on sustainable supply chains for the agribusiness and forestry sectors.

She lived for 6 years in the Brazilian Amazon where she became one of the founders and executive director of "Ouro Verde Amazônia", a small private company located at Alta Floresta-MT specialized in processing certified non-timber products and on fair trade initiatives. She also founded "Instituto OuroVerde", an NGO that works with economic and environmental projects in the Brazilian Amazon.

Ana Luisa has also been the regional manager for the Federal Environmental Agency (IBAMA) and at the State Environmental Agency (SEMA) for over 3 years, and from 2006-7 she coordinated the implementation of Corporate Programs on "Business and Environment" for "Brazilian Business School (BBS)", where she became a professor on sustainability for the Business MBA Program at Sao Paulo and Luanda-Angola

Ana Luisa has been a Board Member of Instituto Ouro Verde and Cristalino Ecological Foundation, NGOs that work in the Amazon Region. She has also been a member of the Directive Committee of OuroVerde Amazonia and INDECO-Ltda and has been giving several lectures worldwide, on business & environment.

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