

Aja Heisler

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EDUCATION

- 2018 Master of Development Practice, Thesis: Environmental Compensation Opportunities through Voluntary Sustainability Initiatives for Deforestation-driving Commodities, University of California, Berkeley College of Natural Resources, Berkeley, CA
- 2011 Bachelor of Science in Business Administration, Concentration in Management and Organization, University of Southern California Marshall School of Business, Los Angeles, CA

PROFESSIONAL EXPERIENCE

- 2019 – Present Manager of Programs and Development, Earth Innovation Institute, San Francisco, CA
- 2018 – 2019 Development Consultant & Standards Specialist, Fair Trade USA, Oakland, CA
- 2017 Global Development Fellow, Lestari Capital, Jakarta, Indonesia
- 2013 – 2016 Program and Development Associate, Conservation Strategy Fund, Washington, DC
- 2011 – 2013 Training Program Assistant, Conservation Strategy Fund, Sebastopol, CA

PUBLICATIONS

- 2018 Santa Clara Valley Open Space Authority, Resource Conservation District of Santa Cruz County, Sonoma County Ag + Open Space. 2018. Healthy Lands & Healthy Economies: Natural Capital in Santa Clara, Santa Cruz, and Sonoma Counties. Santa Rosa, CA. https://www.openspaceauthority.org/system/user_files/Documents/HLHE%20-%20Regional%20Report.pdf
- 2018 Sonoma County Ag + Open Space. 2018. Healthy Lands & Healthy Economies: The Multiple Benefits of Sonoma County Working and Natural Lands. Santa Rosa, CA. <https://www.sonomaopenspace.org/wp-content/uploads/HLHE-Sonoma-Report-Ag-Open-Space-lores-1.pdf>
- 2017 Heisler, A. 2017. The Omitted Offender: Why the Development Community Needs to Do More About Animal Agriculture. Berkeley, CA: UC Berkeley Master of Development Practice Blog. <https://mdp.berkeley.edu/the-omitted-offender-why-the-development-community-needs-to-do-more-about-animal-agriculture/>
- 2015 Hanauer, M., Reid, J., Heisler, A. & Vasquez, F. 2015. Economic Value of Taylor Mountain Regional Park and Open Space Preserve. Sebastopol, CA: Conservation Strategy Fund. <https://www.sonomaopenspace.org/wp-content/uploads/HLHE-Case-Study-Ag-Open-Space-Technical-Report-Taylor-Mt-Regional-Park.pdf>

2014 Heisler, A. Cheng, C. Barr, R. Conservation Strategy Fund: Strategic Solutions for the Environment, Intro Video. Sebastopol, CA: Conservation Strategy Fund.
https://www.youtube.com/watch?reload=9&v=DEj8AzW_Zf4

LEADERSHIP, RECOGNITIONS, AND ADVENTURES

2015 – Present Board Treasurer, Compassionate Living
2016 – 2018 Swift International Research Fund Award recipient for conservation studies
2017 USAID Global Development Fellow, Jakarta, Indonesia
2011 USC Volunteer Latin America, Londres, Costa Rica
2007- 2011 Presidential Half-tuition Scholarship recipient
2010 Global Business Brigades, El Bale, Panama
2007 – 2009 Thematic Option Honors Program
2007 – 2008 USC Marshall Global Leadership Program (Los Angeles, CA & Shanghai, China)

LANGUAGES

English Native
Spanish Intermediate